

Roman Garkusha

UI/UX Designer



LINKS AND CONTACT

— [Behance Portfolio](#) ^①

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SKILLS

— User Interface Design

— User Experience Design

— Web & Mobile Interface Design

— Logo & Corporate Identity Design

— Web Project Specification Writer

— Business Analysis

— Project Management Basics

— HTML/CSS Basics

STATISTICS

10+

Years in the Field
of Digital Design

100+

Clients
Interviewed

150+

Website&App
Structures

20+

Wireframe Sets
and Prototypes

15+

Project
Specifications

50+

Web
Interfaces

5

Mobile
App&Game
Interfaces

100+

Logos
and Corporate
Identities

10k+

Cups
of Coffee

tons

of Other Stuff
Like Icons and
Illustrations

EXPERIENCE

SunNY Creative Technologies

09 / 2009 – Present

UI/UX Designer / Lead Designer / Project Manager

Business analysis, requirements analysis. Website specification development (include wireframes and technical description). Wireframing, task analysis, sketching, prototyping etc. Project planning and team work management. Website and mobile interface design. Logo and corporate identity design.

The most complex projects I've developed the specifications for: ERP system for a Language School franchise; an oDesk-alike online service in the sphere of project planning; various e-commerce startups.

My wireframing works as well as the latest/in-progress projects are not published in my portfolio but I can represent them during an interview or send on request.

Design Freelance

2005–2009

My start in the graphic design field. Much work with polygraphy, printed ads, newspapers, a bit of web design etc.

XXI Century Investments

2005

Project Manager Assistant

Paper work, drafting of contracts and agreements, business letters, project budget management, business meetings, all such stuff.

Media Holding "Reklamnoye Pole"

2003–2005

System Administrator

Network set up, hardware and software set up, user support, department budget management.

EDUCATION

Pridniprovs'ka Derzhavna Akademija Budivnictva ta Arhitektury, Dnipropetrovsk

2000–2005 — Accounting and Auditing graduate. Never spent a day working as a real accountant.

Dnipropetrovs'kyi Yurydychnyi Litsey, Dnipropetrovsk

1998–2000 — specialized secondary legal education. Never spent a day working as a real lawyer.

INTERESTS





UI/UX, prototyping, typography, science, violin and piano music, contemporary ballet. Argentine tango fan, CrossFit addict, coffee maniac.

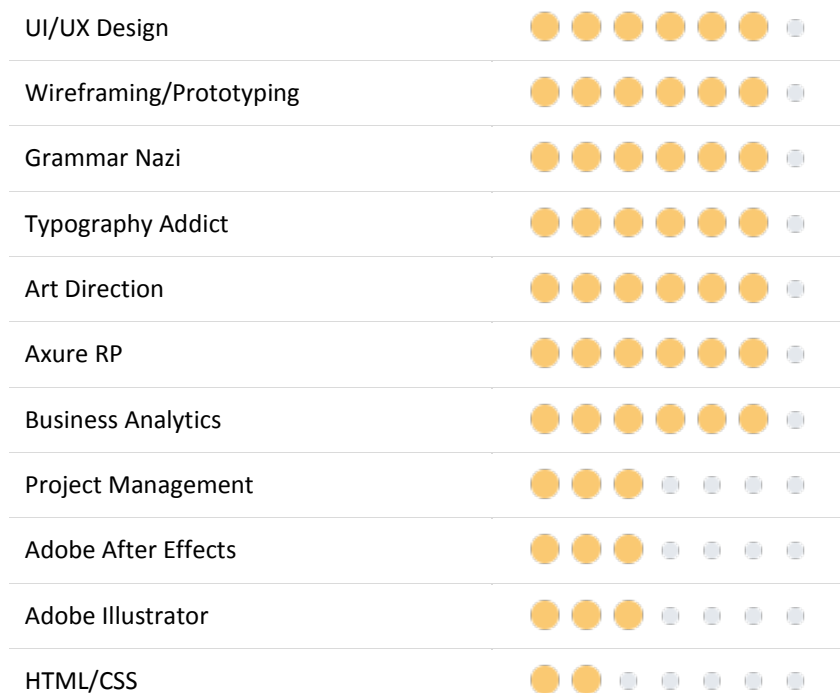
LANGUAGES

- Russian (*native*)
- Ukrainian (*native*)
- English (*Upper Intermediate, and on my way to Proficient*)

SKILLS CHART

By djinni.co

CorelDraw	
Project Specification Documentation	
Requirements Analytics	
Adobe Photoshop	



REAL EXPERIENCE & AWARDS

I don't give much attention to awards and contests. One of my works was selected on Behance for Web Design Served some time ago. The other one was marked on Re:Vision. And recently I participated in NASA Space Apps Challenge (Dnipro location), where our team project was noticed with a special award from NASA Earth Observing System.

Nevertheless, I can say that my clients are happy to work with me. They admit my abilities to understand their business needs and to convert them to the functionality that can automate and simplify their business processes.

For instance, I've made a major contribution in the ERP/CRM system for a language school franchise. It was a challenge and a great pleasure to structure the complex offline business processes and convert them into an online system. I've made many of the optimization offers that influenced much the accustomed offline processes of my client's business.

The other example is concerned with a big Bangladeshi company. It is one of the top garments accessories producers, B2B segment. My partner and I investigated deeply the client's business, its aims and goals, their customers, and environment. We visited the company facilities (factory area) and had a series of meetings with the management staff. As the result, we pulled out the implicit competitive advantages to mirror them on the new website and beneficially distance the client's company from its competitors.

I strive for the perfect interfaces that serve the purpose and solve the tasks of interaction. Therefore, they should be seamless, elegant in their simplicity, and understandable by the target audience by the light of nature. That's why I prefer the prototyping process in contradiction to making the burst-in-colors websites, and in my work I tend to simple and minimalistic style.

OWN PROJECTS

I have several personally or family run online business projects. In each of these projects my main tasks were to choose appropriate hosting and software (CMS+plugins), install and adjust it, make some SEO and SMO adjustments, do branding (and also naming), and, of course, think through UX/UI.

Frankly, I can't proclaim the state of these projects' UX/UI as "ideal". Nevertheless, the projects are working and have become leaders in their segments; all of them bring the real value to their users and generate quite decent income for the owners.

Календарь кроссфитера UA | CrossFit Calendar

crossfit.in.ua

A unique project serving to collect the information about all the CrossFit events in Ukraine and, in the nearest future, all over the world. The project is in MVP state and today I'm on my way to finish the detailed specifications describing the vision of this project with the wide range of specific functions helpful for the CrossFit venues, event organizers, CrossFit box owners and athletes. The concept of the project is highly flexible and universal so it can be easily adapted for almost any other sports, fitness, and even dancing spheres.

ШУ — Шопхелпер Украина | Shophelp Ukraine — Shopaholics Forum

shu.com.ua

This is the top Ukrainian resource in the field of online shopping support and education with over 30 000 visits daily. It helps people to find better offers, provides the detailed how-tos describing the nuances of buying process in wide range of the local and international online stores. Many people are feeling grateful for the information and support they found here that helped them save their family budget while they buy better products.

Fuega Shop

fuega.com.ua

A partner store of iHerb.com in Ukraine. [iHerb](http://iHerb.com) — is the world leader in selling healthy products. Along with the reasonable price the main competitive advantage of Fuega Shop is the expertise of its owner in the nutrition sphere.

ASHO — About Shopping Online

aboutshopping.online

This project is on its early start. It is an adaptation of shu.com.ua for the English speaking audience.

PERSONAL TRAITS & STRENGTHS

I believe my strong analytics skill is my main feature as well as my law+economics education and practical experience that give me the ability to understand the clients' businesses and goals.

I'm a kind person that prefers to avoid conflicts and find the compromise whether it is a discussion with a client or with a team member.

I'm an individualist. I can do in a team, of course, but I prefer to do some task my own way, if I'm sure it's the best, and then integrate it into the project.

I'm not much talkative. Sometimes it is hard for me to base my decision in a real-time discussion.

I'm a diplomatic person if it is needed, but I prefer to put things straight. I don't like to palter.

EXPECTATIONS

If one could ask what is my *ideal* workspace... **Particular** requirements for my ideal workstation are: two IPS "24-27 monitors 1920x1200 (or higher), Logitech B110, a SteelSeries mousepad, light weighted headphones with good basses, and Windows 7/10 on board. A productive modern hardware system is taken for granted. No smoking, no beer smell, and no loud music in the open space.

My *ideal* workday starts at 9:30 and ends at 17:30 with 1 hour of lunch break. My evening and weekend time is for my family or self-development/education time, therefore it's sacred.

I'm searching for a company where I can specialize and advance in UI/UX, or as they call it today **product design**. Preferably, with significant part of mobile application and/or online service projects.

THANK YOU FOR ATTENTION

*Sincerely,
Roman*